WEDAD MASOUDI MANSOUR

UX/UI DESIGNER

masoudi.wedad@gmail.com
438-831-6162
linkedin.com/in/wedadmasoudi
wedad.design

EXPERIENCE

Product Designer | Port443 Inc

OCT 2022 - PRESENT

- Conducted UX research to identify improvement areas, enhancing user satisfaction and product intuitiveness.
- Developed and presented innovative design solutions to senior leadership, leading to the adoption of forward-thinking features.
- Collaborated with cross-functional teams, including Marketing, QA, Development, and Support, to tackle complex challenges and drive product enhancements.
- Utilized tools like Figma, YouTrack, and Hotjar in an Agile environment to streamline design processes and boost efficiency.

UX / UI Designer | The Dexign Studio

SEP 2020 - NOV 2022

- Streamlined the design process by creating a design system for a legacy project.
- Conducted user research and competitive analysis to identify improvement areas.
- Developed user flows, empathy maps, and high-fidelity prototypes.
- Validated designs through usability testing and prepared deliverables for development handoff.

UX / UI Design Intern | The Dexign Studio

JUN 2020 - SEP 2020

- Selected among 10 participants in a product design course to complete a 3-month internship with The Dexign Studio.
- Designed a time-tracking and billing management web application for one of our significant clients during the internship.

UX / UI Designer | Freelance

JUN 2021 - PRESENT

- Collaborating with clients to translate product requirements and specifications into digital products.
- Mentored a group of beginner designers during a 12-week product design course.

System Administrator | Informatics Services Corporation

JUN 2012 - NOV 2017

- Developed scripts to streamline daily routines, reducing server maintenance time by one hour.
- Installed and maintained Linux servers, both physical and virtual.
- Monitored data center health and resolved hardware issues.
- Managed source control with Subversion for core banking projects.

I'M

a creative UX/UI Designer with a strong focus on user-centric digital products. Skilled in leading design processes, collaborating with cross-functional teams, and delivering innovative solutions. Proficient in Figma with a commitment to continuous learning.

EDUCATION

User Experience Design Diploma
BrainStation

Masters in Software Engineering
Concordia University

Bachelors in Software Engineering
Shahid Chamran University

SKILLS

Design & Prototyping:
Human-Centered Design, Design Thinking, Responsive Design, Interaction Design, UX/UI Design, High-Fidelity Mock-ups, Prototyping

User Research & Analysis: In-depth UX Research, Usability Testing, Persona Development, Competitive Analysis, Task Flow Optimization, Information Architecture

Product Development & Strategy: Software as a Service (SaaS), Agile Environment, Cross-Functional Collaboration, Design Systems Implementation

TOOLS

Figma, Sketch, Adobe XD, Zeplin, Invision, Balsamiq, Trello, YouTrack Hotjar